

UCML Executive Committee

Friday 26 April 2019

12.30 – 16.00

Room C60b/c, InfoLab21
School of Computing & Communications
Lancaster University, LA1 4WA



Item 6 VC Communications report

1) The Facebook site and twitter account are both relatively active with continued growth in likes and retweets.

	7 January 2019	15 April 2019
UCML on Facebook	1,762 followers	1,984 followers
UCML on Twitter	3,295 followers and 7,734 tweets	3,458 followers and 8,000 tweets

2) Gender Action update:

Week commencing	Number of people registered on the website	Number of Supporter schools	Number of schools submitting Initiator plans
15/04/2019	228	54	12

Gender Action executive team spoke at an event at KCL – organised by 'Language Acts and Worldmaking'

3) It is expected that the UCML website will be hosted by OneHe: <https://onehe.org> and incorporate pages for Routes into Languages and Network for Languages site. Elena leading on this action.